



Central Virginia Grant
Professionals Association
A chapter of the national Grant Professionals Association

Sponsorship Opportunities NATIONAL CAPITAL REGION GRANTS CONFERENCE

Grant Professional Strategies (GPS): Successfully Navigating the Waves of Change

Monday, September 18, 2017
George Mason University, Arlington Campus,
3351 Fairfax Drive, Arlington, VA 22201

Grant professionals make the world a better place – every year, each grant professional brings an average of over **\$4 million** into our communities through their research, writing, reporting and managing of government, corporate, and private foundation grants. Grants make many programs possible – social services, housing, education, animal shelters, health services and hospitals, museums, police and fire departments – and they are **all** the result of the high-quality work of grant professionals in our community who support organizations serving the greater public good.

You can be part of ensuring that grant professionals in the metropolitan Washington area and the entire mid-Atlantic region have the skills and knowledge to keep those funds coming in to make a difference in our local communities!

The National Capital Area (NCA) and Central Virginia (CVA) Chapters of the international Grant Professionals Association are hosting this game-changing conference for the mid-Atlantic region. ***Grant Professional Strategies (GPS): Successfully Navigating the Waves of Change*** will guide grant professionals as they face a new fiscal year and significant differences in executive and legislative leadership. Joining attendees are key policy, planning, and funding contacts from government agencies and philanthropic organizations across the region. Attendees will meet other remarkable professionals and have the chance to build community networks and collaboration – *all to bring new funding to our area!*

Your corporate social responsibility dollars will go far as a Sponsor of this conference. You will directly affect the ability of grant professionals to gain valuable skills to seek and secure much-needed funding to our communities. As an exhibitor, you will interact with key players in the grants industry from government agencies, key institutions, foundations, and nonprofit organizations. Attendees will come from the immediate Washington DC area and the mid-Atlantic region (New Jersey, Pennsylvania, Delaware, Maryland, Virginia, and West Virginia).

Set your company apart from your competitors!

- Increase brand recognition
- Be recognized as a key player in the grants industry
- Encourage college students to consider grants management as a chosen profession
- Enjoy complimentary registration

AVAILABLE SPONSORSHIP LEVELS

GOLD SPONSOR \$4,500
Recognition as the presenting sponsor on all conference materials, social media, conference website, banner, exhibit table, and post-conference coverage; program cover listing and full page ad on inside front cover; registration for four participants; remarks during general session

SILVER SPONSOR \$2,500
Conference luncheon sponsor with remarks; inclusion of company message in materials and on website and social media before, during and after the conference; full page ad in program booklet; exhibitor table; registration for three participants

BRONZE Sponsor \$1,500
Conference reception sponsor with remarks; inclusion of company message in materials and on website and social media before, during and after the conference; half-page ad in program booklet; registration for two participants

SUPPORTER \$750
Quarter-page ad, exhibitor table, listing in conference program and on website

CONFERENCE EXHIBITOR \$300
Announcements during the conference; exhibit table with cloth and two chairs; listing in the conference program

SPONSOR OF STUDENT SCHOLARSHIP \$100 for each student
Send students to attend the conference and help build up their interest in the grants industry; be recognized during the conference.

ADVERTISING IN CONFERENCE PROGRAM AND WEBSITE LISTING

Full page advertisement in program	\$400
Half-page advertisement in program	\$300
Quarter-page advertisement in program	\$100

Act now to secure your sponsorship!

For more information, visit <http://www.gpanca.org> or contact us at grantsnca@gmail.com.

Grant Professionals Association (GPA) has a growing international and affiliate chapter membership of over 2,300 active members. GPA members come from all sectors of the international grants community, representing education, government, the nonprofit sector, and private enterprise. They include grant developers, managers, funders, administrators, planners and evaluators.

Sponsorship & Advertising Confirmation Form

Contact Name:

Title:

Company /Organization:

Office phone /Cell phone:

Email:

Full Mailing Address:

Website:

Sponsorship level

Please check one:

- Conference Gold Sponsor, \$4,500
- Conference Luncheon Sponsor, \$2,500
- Conference Bronze Sponsor, \$1,500
- Conference Supporter, \$750
- Conference Exhibitor, \$300
- ___ Student Scholarship(s) at \$100 each
- Advertisement ___full page \$400 ___half-page \$300 ___quarter-page \$100

Note: For all sponsorships that include advertising placement, please provide graphics in jpg format within two weeks and include the name of persons attending the conference from the sponsoring organization.

Names: _____

Please submit this form and remit payment payable to Grant Professionals Association to:

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